

FREEHOLD BOROUGH HUMAN RELATIONS ADVISORY
COMMITTEE MEETING MINUTES

April 3, 2018
6:00 pm - 8:00 pm

Attendees:

Carol Lida

Ron Griffiths

Jane Fields

Gianna Dell'Omo

Christine Gregory

Shauntele' Patterson

Festus Olayinka

Annette Jordan

Agenda Item 1. Memorial Day Parade

Carol will prepare the application and Committee's announcement to submit to parade coordinator by deadline of May 1st. Freehold Kruisers will advise as to whether its members will provide vehicles for our Committee members.

Agenda Item 2. Beautification Contest

All prizes are in and printed onto the contest distribution flyers. 1st Prize is a Huntington Grill and a \$50 Home Depot Gift Card; the 2nd Prize a Huntington Grill; and the 3rd prize a ceramic bird bath donated by Brocks Farm. Copies of flyers, contest rules and applications were given to the Committee to hand out to their neighbors. Updated flyer with prize designations was given to Pat Ruegger to place onto the Borough's web site.

Agenda Item 3. Unity Walk

Shauntele' presented the Committee with a Project Status Report for the Unity Walk scheduled for June 2nd. She announced that the initial venue location of Veteran's Park would not be completed until August. Annette made arrangements to inquire about use of Court Street School's outside grounds. Provided use of school is confirmed, registration will be in front of the Hall of Records at 10:30 a.m. The walk will commence at 11:00 a.m., moving upward from Court Street, continuing past the Court House to the Court Street School. Public Works Department will be contacted regarding placement of saw horses blocking several incoming streets. Authorized to collect funds, the Recreation Committee agreed to participate in

collection of donations for the Borough's YMCA, through a secured web site. Arrangements for purchase and/or donation of t-shirts are in progress. The event has been promoted on FaceBook, and a Unity Walk Flyer designed to read in both English and Spanish was presented.

It's About Art, Toni Field, will offer rock painting classes to the Borough students, grades K-5, during the remainder of the school semester. The students are encouraged to design and paint inspirational messages on rocks, which will be transported and available to participants at the event to place in the venue. 1,000 + rocks are still needed for painting and suggestion of contacting several local nurseries for donations was mentioned.

The event will be promoted on the Borough's web site, The News Transcript, and FaceBook. Creating and hanging a banner in town is also in progress.

Agenda Item 4. First Aid Magnets

Jane presented three proposed designs for the First Aid magnet. The Committee was in favor of the Freehold First Aid Squad patch design. Background colors were also suggested and would be implemented into the design. The committee decided it would be best to make an initial quantity order of 1,000 magnets, and to inquire if the printing company would allow us to take advantage of the lower price incentive for a larger quantity, if we were to make an additional order. Jane will make arrangements with Reverend Philhower of the Township's HR Committee, as to payment for the initial 1,000 magnets.

Ideas for sales distribution were discussed. Jane suggested a National/Borough First Responder Appreciation Day event. Rather than create an additional event, it was decided to sell at upcoming Borough events: the Memorial Day Parade, Unity Walk, Olde Freehold Day, Senior Appreciation Day, and Little League games. Annette suggested that magnets be sold at a "wash down" of the new Borough fire truck. Ron suggested we include the Township in multiple aspects of promoting awareness, including the Freehold TV channel with Township Mayor Ammiano.

Agenda Item 5. 9-11 Memorial Service

Jane suggested a quiet service for this year's Memorial Service including the Mayor's address, the Color Guard, and a wreath laying by the existing monument. More details will be discussed at future meetings.

Agenda Item 6. Senior Appreciation Day

At the last meeting, Gianna suggested whether or not the Committee would consider an alternate venue for the event, such as the Freehold Raceway property. She contacted the Manager of the Freehold Raceway, to inquire about use of the outside apron between the building and track. The raceway would require a substantial fee for use. Event will remain at Hall of Records parking lot. The Freehold Kruisers have agreed to participate with promotion of classic car show, and to participate in fund raising for the Borough's First Aid Squad. Gianna is open to suggestions for entertainment ideas for the event.

Agenda Item 7. Adopt-a-Neighbor Program

Once details of the program are approved and finalized by Joe Bellina, we will contact The News Transcript to print an article to promote awareness and to recruit volunteers. The High School Extra Curricular Activities director was contacted and provided with paperwork related to volunteer recruitment. Follow up to student volunteer participation status will be made in the coming months. Target date for implementation of program is October 1st.

Agenda Item 8. Miscellaneous

Festus posed a question regarding requirements related to publication of HR Committee Minutes to the Borough's web site for public view. Ron agreed to consult with the members of the Council regarding same.

Next Meeting Date: May 1, 2018