

FREEHOLD BOROUGH HUMAN RELATIONS ADVISORY
COMMITTEE MEETING MINUTES

May 1, 2018

6:00 pm - 7:30 pm

Attendees:

Carol Lida

Ron Griffiths

Jane Fields

Gianna Dell'Omo

Christine Gregory

Shauntele' Patterson

Annette Jordan

Agenda Item 1. Memorial Day Parade

Application was given to Alice McCobb of the Memorial Day Parade committee, and same was approved.. Freehold Kruisers will accompany our committee members in the parade.

Agenda Item 2. Beautification Contest

Gianna advised the Committee that mention of the contest was placed in the Datebook section of The News Transcript, and same will be placed again in next week's edition. The Contest was placed in April's Newsletter and mailed to residents with their water/sewer bill. Pat Ruegger advised she was working on the May Newsletter and would try to include the contest. Members were asked to hand some of the flyers to their neighbors. Annette mentioned that we may want to include last year's winners' photos in the next Borough email blast.

Agenda Item 3. Unity Walk

Shauntele' advised the Committee that the Court Street school would not be available, so the venue will take place at Liberty Park off of Center Street. Participants will convene in front of the Hall of Records to register. Optional registration fee is \$5.00 which will be collected and donated to the Borough YMCA, in addition to a "Go Fund Me" page, with donations directed to the YMCA. The Mayor and Mel O'Neal, director of the YMCA, are asked to speak and possibly Superintendent, Rocco Tomazic. A choir formed by Kathy Mulholland will sing "Harmony". The First Aid will be present and the HR Committee will have a table to collect donations for the EMS magnets. The Clergy will barbeque hotdogs, and Wawa and Wegmans donated cases of water. Recreation Commission will provide T-shirts. Rocks with inspirational messages were painted by the middle school students and will be placed in the park prior to the walk. Kevin Patterson will DJ the event. Donations of gift certificates from local businesses will be give-away prizes to attendees. Arrangements for last minute details will be attended to by the Committee.

Agenda Item 4. First Aid Magnets

Jane presented the final draft of the magnet to the Committee. She stated that the initial 1000 piece order was paid for by Reverend Phillhower of Freehold Township HR Committee. An additional 250 magnets will be provided for by Reverend Reinken of St. Peters Church, and possibly another 250 pieces pending confirmation. The Township offered to initiate with 200 magnets. Ron suggested we contact the Township's HR committee for participation.

Ideas for sales distribution were discussed. The Committee would like to initiate collecting donations at the Memorial Day Parade. Ron suggested it may be best to set up a table after the parade at the back of the firehouse, where many first responders meet for a barbeque. Ron stated he would ask the Fire Chief and advise. Other events would include Olde Freehold Day and Senior Appreciation Day. Annette offered to reach out to the persons in charge of the Little League games and the football games in the Fall. Ron suggested at our last meeting that we include the Township in multiple aspects of promoting awareness, including the Freehold TV channel and Freehold Patch.

Agenda Item 5. 9-11 Memorial Service

Jane suggested a quiet service for this year's Memorial Service and will provide more details in a future meeting.

Agenda Item 6. Senior Appreciation Day

Carol suggested we honor a Borough resident senior who attends events and is involved in community activities. She will put together a list of qualifying criteria for the Committee to consider when choosing a candidate.

Agenda Item 7. Adopt-a-Neighbor Program

Reverend Reinken offered to distribute flyers and guidelines to the Clergy at their meeting. Gianna forwarded information to Father Jim at St. Rose Church for assistance in recruiting volunteers as well. Annette suggested a meeting with the Clergy to present the program. Concern over who would manage the calls from participants of the program was discussed, and it was decided that once a number of volunteers were recruited, we would recruit managers to field the calls of their assigned volunteers. Gianna will prepare a press release for The News Transcript to promote the program and gather public interest for volunteer recruitment and participation. Program guidelines and application form will be posted on the Borough web site for public access. The High School Extra Curricular Activities director was contacted and provided with paperwork related to volunteer recruitment. Follow up to student volunteer participation status will be made in the coming months. Target date for implementation of program is October 1st.

Next Meeting Date: June 5, 2018