

**FREEHOLD BOROUGH HUMAN RELATIONS ADVISORY**  
**COMMITTEE MEETING MINUTES**

February 6, 2020

6:00 pm - 8:15 pm

**Attendees:**

**Gianna Dell'Omo**

**Jane Fields**

**Adam Reich**

**Sgt. Edward Santana**

**Christine Gregory**

**Claire Morales**

**Carrie Conger**

**Jenny Conger**

**Agenda Item 1. Historic Holiday Walking Tour**

Members welcomed Brianne Kozlowski, Chair of the Historic Preservation Commission, to the meeting. HR will join efforts with HPC to coordinate this year's Holiday Walking Tour event, scheduled for Sunday, December 13<sup>th</sup>. Brianne suggested we create a theme and work within the parameters of same when planning the event. HR members will meet with Unity Coalition of Greater Freehold to gather houses of worship historic presentations. HPC members will seek participation from resident and commercial historic property owners for the tour. Once participant commitment is confirmed, members will plan an itinerary, which will determine the need for transportation. Members will approach the Downtown Partnership for assistance with trolley rides and participation from owners of historic commercial buildings in the business district. HR members will assemble and create a tour guide for distribution. Pastor Joey of Living Springs and his congregation will offer refreshments for tour attendees.

HR Committee members are looking forward to working with the Historic Preservation Commission on this endeavor to honor and preserve the Borough's historical heritage.

**Agenda Item 2. Beautification Contest 2020**

Preparation of promotional flyer, contest rules and applications were revised in preparation for promotion on the Borough web site. Adam advised that the Borough has created its own Facebook page, and the contest will be posted on Facebook as well. The Home Depot, Freehold Township, donated the first contest prize for residential applicants. Sgt. Santana has collected the 2<sup>nd</sup> and 3<sup>rd</sup> contest prizes and will confirm with donors to include in promotional materials. The Downtown Partnership has offered to provide prizes for commercial applicant winners. Non-prize residential and commercial winners will be acknowledged with framed Certificates of Appreciation.

**Agenda Item 3. "How to be a Good Neighbor"**

HR Committee theme agenda for 2020 is "How to be a Good Neighbor". To start, HR will reach out to community residents with a gentle reminder on "*How to Build Community*" with distribution of a replication of the Borough Hall's wall hanging in a bookmark format. The bookmark would be included with the Borough Newsletter in an upcoming mailing. Preparations for printing will be presented to Paul Mark printers for pricing.

Concept for a creation of a Neighborhood Watch was also discussed in an effort to unite community with providing safeguarding tips. HRC plans to create a useful tip list to distribute to Borough residents.

**Agenda Item 4. HR Pamphlets**

Members were given a draft copy of proposed HRC pamphlet for review. Event photos were collected to include in the brochure. Adam will speak with Borough administrator to request an HRC email address to be posted on the Borough site for public inquiries to be forwarded to committee chair, and included in the pamphlet's contact information. Translation of the brochure in Spanish was prepared and will be edited prior to printing.

Preparation of HR member cards will also include HRC email address, together with additional contact information. Cost of printing for cards and pamphlets will be presented to Borough administrator and finance officer.

**Agenda Item 5. CommUNITY Walk 2020**

Members discussed proposed venue for CommUNITY Walk event scheduled for Saturday, June 13<sup>th</sup>. Gianna will contact Court Street School director to request participation and use of location. Police/Community relations car wash, inviting Borough youth and residents to wash police vehicles, to be included in festivities. More details for event preparations to be discussed at our next meeting.

**Agenda Item 6. Adopt-A-Neighbor program**

The Committee continues to receive application requests from Borough residents for participation in the program. Volunteers are needed to accommodate the recipient requests.

Committee will approach its Board of Ed liaison to assist with volunteer recruitment with the student body.

**Agenda Item 7. National Law Enforcement Day**

Committee members discussed preparing for National Law Enforcement Day 2021, celebrated on January 9<sup>th</sup>, at our last meeting. Committee will approach its Board of Ed liaison to assist with planning the event with school administration and the student body.

**Agenda Item 8. Ideas/Suggestions/Comments for 2020**

Sgt. Santana presented the members with an idea for community relations with a cleanup incentive. Dating back to a cleanup event posted on October 29, 2003 by Greater Media

*"Volunteers make effort to clean up muster zone"*, he suggested we recruit volunteers in an effort to cleanup debris on the railroad tracks from Institute Street to Throckmorton Avenue. Members were in favor of the idea, and proposed an event date for Saturday, May 16<sup>th</sup>, from 9:00 am to 1:00 pm, in correlation with Mayor's Cleanup Day. Rain date scheduled for Saturday, May 30<sup>th</sup>.

Money earned from recycling collected cans will be donated to an organization of Committee's choice to assist homeless residents. Preparations for the event will include contacting local businesses and organizations to donate protective gear and supplies. Event promotions to commence on April 1<sup>st</sup>.

Sgt. Santana also presented "Coffee with a Cop" as a Police/Community relations activity. Suggestions for a location, date and time, to be discussed at our next meeting.

**Next Meeting Date: March 5, 2020**